

# Honey Bee Suite

## Mission

**Honey Bee Suite** is about honey bees and beekeeping, wild bees, and pollination ecology—a place where fun and practicality mingle with serious science.

## Reach

Monthly page views: 168,000

Unique monthly visitors: 125,000

2015 page views: 1,800,000+

E-mail subscribers: 2378

External backlinks: 29,163

Edu backlinks: 10

## Demographics

Male: 54.15%

Female: 45.85%

Age: 18-34=61%

## Social Media

Facebook: 2000+

Twitter: 2566+

Pinterest: 282+

## Rusty Burlaw, HoneyBeeSuite.com

The best thing about bees is their ability to bring people closer to nature. Since honey bees lead complex lives, caring for them forces us to think about our environment in new ways. I encourage science-based, common-sense beekeeping, and believe most people know more than they realize about the world around them. It is my goal to help them draw out and apply that knowledge.



- Master of Environmental Science, Evergreen State College
- Bachelor of Science in Agronomic Crops, Oregon State University
- Director, Native Bee Conservancy
- Over 30 articles published in *Bee Craft Magazine*
- Moderator at 22<sup>th</sup> Annual Rachel Carson Forum, Olympia, Washington
- Frequent speaker on beekeeping and native bee conservation
- Expert witness in matters pertaining to bee behavior
- Webmaster at HoneyBeeSuite.com since December 2009



## Connect

Facebook: <https://www.facebook.com/honeybeesuite>

Twitter: <https://twitter.com/honeybeesuite>

Pinterest: <https://www.pinterest.com/honeybeesuite/>

Website: <http://www.honeybeesuite.com/>

E-mail: [rusty@honeybeesuite.com](mailto:rusty@honeybeesuite.com)

## Recent Mentions

*The New York Times*, Business Day, May 30, 2015, “A Beehive that Takes the Sting out of the Harvest” by Claire Martin.

Gatehouse Media, *Family*, April 2015, “Hello, Honey: Invite Bees for a Lush Garden” by Melissa Erickson.

*Eidé Magazine*, November 7, 2014, “Be Smart: The Honeybees are in Trouble” by Gina Yu.

*Hives in the City: Keeping Honey Bees Alive in an Urban World*, Croydon Hill Publishers, © 2014 by Alison Gillespie.

*Scientific American*, March 14, 2013, “It’s Time for a Neonicotinoid Time Out” by Robynne Boyd.